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## **BILLY GEMMILL**

### **EXECUTIVE PRODUCER | CREATIVE STRATEGIST - WORK PORTFOLIO**

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Focus on operations, logistics and creative collaboration with production companies, agencies and directors, record labels, artist management companies, commercials, branded content, music videos, and TV/Film

### **INTERNATIONAL & DOMESTIC TOURS / ARENA & AMPHITHEATER:**

**SNOOP DOGG** - "Puff Puff Pass Tour" - Tour Producer, Indigo Road Ent (2018)  
**JAKE OWEN** - "Life's Whatcha Make It Tour" - Tour Producer, Indigo Road Ent (2018)  
**HUNTER HAYES** - International U.K. / Navy Tour - Tour Director / Manager (2017)  
**DRAKE WHITE & THE BIG FIRE** - Co-Tour Manager (2017)  
**KIP MOORE** - Asst. Tour Manager / Merch / Tech (2015)  
**THE CADILLAC THREE** - (Sub) - Tour Manager / Merch / Tech (2015)  
**MUSE** - Day-to-Day / Tour Assistant (2013)  
**JAY-Z** - Day-to-Day / Tour Assistant (2002, 2010)  
**SONIC YOUTH** - Day-to-Day / Tour Assistant (2009)

### **REGIONAL & FESTIVAL TOURING:**

**MAJIC DUST** - Talent Buyer / Tour Producer - Regional Touring (Mar -Sept 2024)  
**SARA EVANS** - (Sub) Tour Manager (2023)  
**TREY KENNEDY** - "Are You For Real Tour" - Tour Manager (2020)  
**FRANKIE BALLARD** - Tour Manager (2018)  
**JESSIE JAMES DECKER** - Tour Manager / Day-to-Day (2016)  
**COLT FORD** - Tour Manager (2014)  
**JASON MICHAEL CARROLL** - Tour Manager / Merch / Driver (2014)  
**DEAN ALEXANDER** - Tour Manager / Merch / Driver (2014)  
**LESLIE** - Tour Manager / Merch / Driver (2008-2011)  
**DEATH IS A DIALOGUE** - Tour Manager / Merch/Tech / Driver (2010)  
**BANG BANG BANG** - Tour Manager / Merch / Driver (2007-2008)  
**MAXEEN** - Tour Manager / Merch / Driver / Tech (2005)  
**JONEZETTA** - Tour Manager / Merch / Driver / Tech (2005)

## **CONSULTING PRODUCER:**

**TRAVELMAX** - Consulting Producer, Touring Operations (2022 -2023)

**TALMI ENTERTAINMENT** - Consulting Producer (2021-2022)

## **VENUE OPERATIONS & LIVE PRODUCTION:**

**HOP SPRINGS BEER PARK ( VENUE )** - Consulting Producer/Operations (2022)

**LIVE NATION - (TOURING & CONCERTS)** - Production Manager (2019-2020)

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## **MAJOR FESTIVALS & CONCERT EVENTS:**

**CMA FESTIVAL** - Rock Doc Six One Live / Event Medical Ops (2025)

**GULF COAST JAM** - Assistant Stage Manager (2018)

**ILLINOIS STATE FAIR** - Production/Stage Manager (2018)

**SANDJAM MUSIC FESTIVAL** - Stage Manager (2018)

**ONE MUSIC FESTIVAL** - Stage Manager (2017 - 2018)

**MARTY STUART LATE NIGHT JAM** - Event Producer (2016)

**DELTA COUNTRY JAM** - Production Manager (2014)

**BAYOU COUNTRY SUPERFEST** - Production Manager (2014)

**SXSW** - Production Manager (2014)

**BONNAROO MUSIC & ARTS FESTIVAL** - Production Runner / Day-to-Day (2008-2010)

**DANCIN' IN THE DISTRICT** - Production Manager (2006 - 2008)

**UPTOWN MIX** - Production Manager (2006 - 2008)

**NYE NASHVILLE GUITAR DROP** - Production Manager (2006 - 2008)

## **SPORTS & COLLEGIATE EVENTS:**

**TENNESSEE TITANS** - Operations Coordinator, Contractor (2024 - Present)

**IMG ACADEMY BASKETBALL TOURNAMENT** - Event / Site Producer (2018 - 2019)

**UNIVERSITY OF GEORGIA - G-DAY WEEKEND** - Event Producer / Director (2016)

**TURNIPBLOOD ENTERTAINMENT** - Event Director (2016)

**VANDERBILT COMMODORE QUAKE** - Production Manager (2006 - 2008)

## **FILM & FASHION:**

**SUNDANCE FILM FESTIVAL** - Site Producer / Coordinator (2018)

**NEXT MODEL MGMT: LAUNCH PARTY** - Event Producer (2016)

**POLLSTAR CONVENTION: NASHVILLE** - Event Producer (2014)

**NEW YORK FASHION WEEK** - Junior Producer (2013)

**MILAN FASHION WEEK** - Junior Producer (2004 - 2014)

**PARIS FASHION WEEK** - Junior Producer (2004-2006, 2013)

## **RECORD LABELS, AGENCIES & CORPORATE:**

**VISIT.ORG - SPECIAL EVENTS** - Contracted Event Producer (2024 - Present)

**LIVE NATION - SPECIAL EVENTS** - Production Manager (2019 - 2020)

**WARNER MUSIC NASHVILLE - CMA FAN FEST** - Event Producer (2014-2021)

**IMG** - Consulting Event Producer (2017-2020)

**WME SPEAKEASY** - Event Producer (2015)

**APA SUMMER CONCERT SERIES** - Event Producer (2014)

**COUNTRY RADIO SEMINAR** - Event Manager (2012- 2013)

**LOVELESS CAFE: MUSIC CITY ROOTS** - Production Manager (2012)

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## **CREATIVE ACTIVATION + EXPERIENTIAL MARKETING:**

### **BRAND + MUSIC INTEGRATIONS:**

**AGENCY MJ** - Director of Production / Consulting Producer (2024 - Present)

**UEG - KFC + JACK HARLOW** - Director of Production / Producer (2022)

**LIVE NATION - EXPERIENTIAL BRANDING & MEDIA/SPONSORSHIPS** - Production Manager (2019 - 2020)

**RED BULL SOUND SELECT: 30 DAYS IN LA** - Event Producer (2017)

**ADIDAS EQT ESSENTIAL MUSIC SERIES** - Event Producer (2017)

**JACK DANIELS - CMA LAUNCH PARTY** - Event Producer (2013)

**SCION GARAGE FEST** - Event Producer (2010)

### **IMMERSIVE EXPERIENCES + POP-UPS:**

**DYLAN, CASH, & THE NASHVILLE CATS: EXHIBIT** - Event Project Manager (2017)

**MAJOR LEAGUE SOCCER: HEINEKEN RIVALRY WEEK** - Event Producer (2017)

**THE GLOW: A JACK O' LANTERN EXPERIENCE** - Site Producer (2017)  
**KL FASHION WEEK POP-UP STORE** - Event Producer (2016)  
**NBA NATION TOUR** - Event Producer (2015)  
**RIGA FASHION WEEK POP-UP STORE** - Event Producer (2015)  
**KIA NBA SUMMER JAM** - Event Producer (2011)

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## **TELEVISION PRODUCTION (LIVE / REALITY)**

**VOLITION ENTERTAINMENT** - Consulting Producer / Talent Agent (2020 - 2023)  
**DAVE CHAPPELLE: STICKS & STONES** (Netflix) - Venue Production Manager (2019)  
**2019 NFL DRAFT (Nashville)** - Production / Stage Manager - NFL Network (2019)  
**THE VOICE - Season 17** - Talent Producer - (Finnmax Productions) (2019)  
**VERY CAVALLARI (E! Network)** - Production Manager (2018)  
**ESPN COLLEGE GAME DAY** - Stage Manager - (ESPN Productions) (2017 - 2020)  
**ESPN TRACK AND FIELD** - Stage Manager - (Windfall Productions) (2017 - 2020)  
**STREET OUTLAWS** - Production Coordinator - (Pilgrim Studios) (2017)  
**ERIC & JESSIE: GAME ON 3** - Production Coordinator - (Shed Media) (2017)  
**VARSITY ALL-STAR CHEERLEADING TOUR** - Line Producer - (Six One Live) (2017)  
**THE VOICE - Season 12** - Production Manager - (Finnmax Productions) (2016)  
**50TH ANNIVERSARY: MARCH ON SELMA** - Line Producer - (BET/Centric) (2015)  
**SPORTS ILLUSTRATED: MADE IN THE USA** - Prod. Coordinator - (10 by 10) (2014)  
**SEC MEN'S BASKETBALL TOURNAMENT** - Event Producer - (10 by 10) (2012)  
**NASHVILLE STAR** - Production Assistant - (495 Productions) (2003 - 2004)

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## **VIDEO PRODUCTION**

**HEART AND HORSEPOWER** - (YouTube Series) - Consulting Producer - (Six One Live) (2024)  
**CAROLINE COUNTRY MUSIC FESTIVAL PROMO** - Line Producer - (Six One Live) (2019)  
**AGENCY MJ / WALMART** - Chrissy Metz Ad Campaign - Production Coordinator - (2020)  
**WANTED MAN FILMS** - Jason Aldean - "My Kinda Party" (Music Video) - Casting Producer (2015)

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## **PHOTOGRAPHY PRODUCTION**

**ANDREA MEAN PHOTOGRAPHY - NowViz Editorial Shoots** - Donna Vekic, Kelsey Hart, Dalton Dover - *Line Producer* - (2024-Present)

**WANTED MAN FILMS - Album Package Shoot** - Thomas Rhett, Randy Houser, Yelawolf, - *Producer* - (2014-2019)

**JAKE LANG PHOTOGRAPHY - Fashion and Look-book Productions** - Fendi, Max Mara, DNA Model Management - *Producer* - (2011-2016)

**JON MORGAN PHOTOGRAPHY - Promotional and EPK Shoots** - Bang Bang, Lexi James, Hannah Dasher, Blackfoot Gypsies - *Producer* - (2012-Present)

**SIX ONE LIVE - Tour/Video Content** - Frankie Ballard, The Cadillac Three, Kip Moore - *Lead Producer* - (2015-2020)

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## **COMMERCIAL AND ADVERTISING PRODUCTION**

**BLUE BOY MEDIA - PARDI BATCH - BUFFALO CHIP SPIRITS** - *First Assistant Director* - (2021)

**HOWEHAUS - OCTA: AMTRAK PACIFIC SURFLINER** - *Production Coordinator* - (2011)

### **Core Capabilities:**

*Strategic Tour Routing & Logistics | Talent Relations & Crew Management*

*Budget Oversight & Contract Negotiations | Compliance, Safety & Risk Management*

*Cross-Functional Team Leadership | End-to-End Event Production & Technical Direction*

*Multi-City Tours, Festivals & Broadcast Integration | Freelance & Scalable Crew Management*

*CRM & Workflow Tools: HubSpot, Salesforce, Slack, Asana, MasterTour, Adobe Creative*